



# SRU Winter Academy Skills Development Program



## WDA:

- 6 Training sessions
- 6 Games
- 2 bonus sessions (November/December)
- Nike jersey and soccer ball
- A coach specifically assigned for your age group
- All coaching fees included
- No hidden fees
- Training by the elite Santa Rosa United Coaches
- Sibling discount
- Small groups for specific age and skill
- That's only \$10 per session

**14 sessions for only \$145**

## WDA Premier Program

**12 Training Sessions – 6 weeks of training:**

- Coached by College & High School Coaches
- Skill Development, Fitness and Individual Soccer Analysis
- Intense Training Program for U11-U14 Boys and Girls
- Soccer Ball
- Ask about our Team Special Rate!

### Soccer Skills that will be featured:

- Fitness Program
- Crossing & Finishing, Possession
- Offensive & Defensive System Play
- Combination Play
- Small side games
- Fiorentina method of motor skills and coordination development
- **Goalkeeping Academy** 



Hi,

My name is Alan Finnie and I am the Program Director for the **4th annual** SRU Winter Academy Skills and Development Program (WDA) hosted by Santa Rosa United Soccer Academy (SRU).

This year we are building on the incredible success of the WDA by enhancing our premier training level for competitive soccer development. The WDA remains very affordable, while providing a unique community service in Sonoma County for soccer skill development.

**WDA:** Boys and girls ages 6 to 12 – any skill level, assigned to licensed coaches and other players according to skill and age. The 6-week program offers the opportunity to have fun and develop ball handling skills in a professional environment that encourages learning.

**NEW - WDA Premier:** Boys and girls ages 11 to 14 – 6 weeks advanced soccer training to be coached by College and High School Coaches. **Places are strictly limited to a first come basis.**

I invite you to register your child or your team in the WDA and enjoy watching their progress over the course of our program. WDA begins **January 2012**, with bonus sessions in November and December.

If you have any questions please call me at 707-888-1207, email me at [wdacoordinator@srunited.com](mailto:wdacoordinator@srunited.com) or visit [www.srunited.com](http://www.srunited.com) for more information.

Sincerely,

*Alan Finnie*

P.S. Places are limited, to avoid disappointment sign up today.

**Only \$145 each**  
**Add a Sibling for only \$99**

Our Winter Premier Program for the "serious" soccer player that wants to keep fit and improve their skills over the Winter. This will be an opportunity to be trained by the best College and High School Coaches in Sonoma County who normally train the senior SRU teams. The sessions will be sorted by skill level.

Get ready to have fun, work hard, get fit and improve your skills!

**Qualifications:** To attend this program you must have played in competitive soccer and be ready to work hard.

**Premier Program Money Back Guarantee:** Try the first session and if it is too advanced, then either join the regular Winter Development Academy or receive a full money back refund.



**Call 707-888-1207 or visit [www.srunited.com](http://www.srunited.com)**

## What:

The program will consist of soccer games and practice sessions played on small size fields. The smaller fields will force players to use their ball handling abilities and quick reflexes rather than power to score. It will expose our young players to games and activities that are physically, intellectually, and socially age-appropriate.

## How:

Playing creative soccer and having **FUN** will be paramount because the more pleasure kids get from their athletic participation, the more motivated they will be to develop their technical skills and their passion for soccer.

- High-energy, fun, exciting training sessions and games.

## Who are the coaches:

- A team of SRU Coaches will run the training sessions and games.
- Youth role models that have been through the SRU development methodology will be available to mentor the young players.
- SRU staff will work with the coaches that sign up a team and are looking at extending their coaching knowledge and experience. The program will help these coaches gain additional knowledge and help them earn their coaching credentials **free of charge**.

## Who gets to join the program:

**WDA – Boys and girls 6 to 12 years old** who are developing their technical skills and want to have fun during the winter months. There are no tryouts and prior experience is not necessary.

**WDA Premier Program – boys and girls U11-U14** who have played competitive level soccer. **NEW** Goalkeeping added!

## Team registrations:

You can register your whole team up to 12 players. If you don't have a full team, don't worry. The Program Director will add players, at his discretion, and will adjust the teams to ensure equal development amongst all participants.

## Where:

Most sessions will be at the new Trione all-weather field. Some sessions may be at Montgomery High, Piner High or Santa Rosa High.

## When:

The bonus sessions will be held in November and December. The program will start in **January 2012 through February 2012**. For times see [www.srunited.com](http://www.srunited.com).

## Duration:

6 WDA training sessions and 6 small-sided games on the weekends. Girls will practice on Wednesdays and play their games Saturdays. Boys will practice on Mondays and play their games on Saturdays. WDA Premier – boys and girls will practice together Mondays and Wednesdays.

## Cost:

**Only \$145** – includes jersey, ball, and professional training  
**Bonus \$99** – sibling discount

## Contact us:

Questions or comments.

**Contact:** Alan Finnie  
**E-mail:** [wdacoordinator@srunited.com](mailto:wdacoordinator@srunited.com)  
**Cell Phone:** 707-888-1207

## How to register:

Fill in and return order form below.

**Register now!**  
**Limited places available**  
**This will sell out!**

**Yes**, sign me up for the **Winter Academy Development Program**

**Only \$145 each!**

6 week WDA

6 week WDA Premier Program

**Bonus!**

**Yes**, add a sibling for only \$99

(Please complete a second form for player details)

Players name \_\_\_\_\_ Age \_\_\_\_\_ Sex \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home phone \_\_\_\_\_ Cell \_\_\_\_\_ e-mail \_\_\_\_\_

Number of years you have played soccer \_\_\_\_\_ Last team/position \_\_\_\_\_

Payment method

CHECK  VISA  MC CC No. \_\_\_\_\_ Exp. date \_\_\_\_\_

Checks Payable to "Santa Rosa United - Winter Academy"

By signing below, I authorize you to make the above charge to my credit card.

Signature \_\_\_\_\_ Print name \_\_\_\_\_

All fees are non refundable after 12-15-11

**Mail to S.R.U., PO Box 12154, Santa Rosa, CA 95403**